

**RESOLUTION OF THE
WHITE MOUNTAIN APACHE TRIBE OF THE
FORT APACHE INDIAN RESERVATION**

WHEREAS, tribal enterprises based on recreation/tourism have become an increasingly important sector of the economy of the White Mountain Apache Tribe and the expansion of the recreation/tourism sector of the tribal economy will generate increased revenues and tribal employment particularly for Sunrise Park Resort, Tribal Game and Fish Department and the Hon Dah Casino; and

WHEREAS, continued expansion of the recreation/tourism sector will depend on an increase in effective and coordinated marketing and advertising efforts to attract more visitors for longer stays on the reservation or in the White Mountain region; and

WHEREAS, the Arizona Office of Tourism (AOT) sponsors the Tourism Investment Funds Sharing Program which provides matching funds to communities and organizations to assist in the development of innovative and effective tourism promotion activities including advertising, marketing, and project development; and

WHEREAS, Sunrise Park Resort, Tribal Game and Fish and the Hon Dah Casino have cooperated in the development of an AOT grant application which has been coordinated with the Tribal Tourism Director that will provide \$70,000 in matching tribal funds for the publication of a recreation/tourism brochure, computerized tourism information kiosks, and a centralized reservation system; and

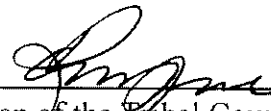
WHEREAS, Sunrise Park Resort, Tribal Game and Fish and the Hon Dah Casino have committed funds from their advertising budgets to provide the tribal match for this grant.

BE IT RESOLVED by the Tribal Council of the White Mountain Apache Tribe that it hereby approves the submission of a grant application to the Arizona Office of Tourism in the amount of \$70,000 in matching funds to be allocated from the aforementioned tribal enterprise advertising budget for the development of a tourism brochure, computerized information kiosks and a central reservation system.

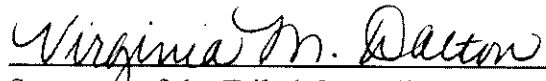
BE IT FURTHER RESOLVED by the Tribal Council that the Tribal Chairman, or in his absence the Vice Chairman is authorized to sign required documents to execute this grant.

Resolution No. 03-97-061

The foregoing resolution was on March 14, 1997, duly adopted by a vote of ten for and zero against by the Tribal Council of the White Mountain Apache Tribe, pursuant to authority vested in it by the White Mountain Apache Tribal Constitution, including Article IV, Sections 1 (a), (b), (i) and (j) of the Constitution of the Tribe, ratified by the Tribe on September 30, 1993, and approved by the Secretary of the Interior on November 12, 1993, pursuant to Section 16 of the Act of June 18, 1934 (48 Stat. 984).



Chairman of the Tribal Council



Secretary of the Tribal Council