RESOLUTION OF THE WHITE MOUNTAIN APACHE TRIBE OF THE FORT APACHE INDIAN RESERVATION

- WHEREAS, the Apache Culture Center has successfully participated in the Arizona Commission on the Arts Tribal Museum Program (ODP II) through the administration of annual grants to fund a professional Museum Director's position for 5 consecutive years; and
- WHEREAS, the Arizona Commission on the Arts encourages arts organizations to move forward in organizational development and administers a General Operating Support Grant (ODP III) which allows arts organizations to apply for up to 10% of their 2000-2001 adjusted operating income; and
- WHEREAS, the Apache Culture Center has made considerable progress toward audience development, increased revenue and organizational development under the direct supervision of a professional Museum Director for a minimum of two years and therefore meets the basic requirements to request ODP III funding.
- **BE IT RESOLVED** by the Tribal Council of the White Mountain Apache Tribe that the Museum Director is authorized to prepare a grant application to apply for ODP III funding through the Arizona Commission on the Arts.
- BE IT FURTHER RESOLVED by the Tribal Council of the White Mountain Apache Tribe that the proposal include the attached Three Year Plan, which is adopted by the Tribal Council as a long-range plan for Museum Programs development, pending Tribal Council approval of proposed interpretive plans noted within the Three Year Plan, and the Museum Director is authorized to carryout the implementation of this plan.
- **BE IT FURTHER RESOLVED** by the Tribal Council of the White Mountain Apache Tribe that the Museum Director shall provide annual reports to the Tribal Council detailing the progress that is being made in the implementation of this three-year plan.

The foregoing resolution was on <u>February 21, 2001</u> duly adopted by a vote of <u>SIX</u> for and <u>ZERO</u> against by the Tribal Council of the White Mountain Apache Tribe, pursuant to authority vested in it by Article IV, Section 1 (a), (b), (g), (i), (j), (s), (t), and (u) of the Constitution of the Tribe, ratified by the Tribe September 30, 1993, and approved by the Secretary of the Interior on November 12, 1993, pursuant to Section 16 of the Act of June 18, 1934 (48 St7at. 984).

Chairman of the Tribal Council

Secretary of the Tribal Council

Summary of Proposed Three-Year Plan and Draft Mission Statement

Purpose of Plan

A three-year plan and mission statement approved by the Museum's Board of Directors is required in order to move to the next level of funding within the Arizona Commission on the Arts granting structure. The plan will establish goals for the organization and show that the governing board has approved those goals and supports the various elements laid out in the plan.

Adoption of the plan would allow us to request up to 10% of the museum's annual operating budget to be used in executing the 3-year plan. Actual awards are usually 7% of the annual operating budget, which would be approximately \$17,000. This is an increase of \$8000 over our current grant funding from ACA (\$9000).

Draft Mission Statement

To promote understanding, appreciation and perpetuation of the arts, history and cultural traditions of the Apache people through the preservation of archival materials and objects of cultural and historical significance to the people of the Fort Apache Indian Reservation and the utilization of these materials in exhibits and educational programs.

Long -Term Museum Goals

- 1) Continue a sustainable level of growth in museum attendance through increased promotion/marketing efforts and development of public programs (exhibits, educational outreach, demonstrations and performances) to attract new and repeat visitors.
- 2) Increase revenues through diversification of revenue sources such as sales of single performance tickets, rental of museum space for special events and development of vendor agreements to provide visitor services during high traffic season.
- 3) Increase funding from public and private granting agencies, focusing on the implementation phase of the Fort Apache Interpretive Plan (draft available June 30th)
- 4) Improve management of the museum's collections to meet professional standards for collections care and documentation (this will increase our funding options).
- 5) Seek to develop partnerships with federal, state and local agencies to assist in meeting the museum's programmatic and development goals.

Outline of Three-Year Plan

This plan follows the Arizona Commission on the Arts fiscal year (July 1st to June 30th). Each item in this plan is designed to support the goals listed above.

FY 2001-2002

- Hire Collections Manager to develop a collections management plan and train staff in collections cataloging utilizing the "Past Perfect" database system.
- Conduct review of draft Fort Apache Interpretive Plan and make revisions to finalize this document based on comments received from Tribal Council and other appropriate Tribal representatives. Seek Council adoption of the final plan.
- Develop NEH proposal to implement the Fort Apache interpretive plan, Phase I.
- Create a consulting fund within the Museum's budget to pay for technical services such as grant writing and program development on a contract basis.
- Earmark museum admissions revenue for use in museum programs development.
- Develop promotional materials for the Historic Forts of the Apache Wars Project to be distributed through all partner forts and the Arizona Office of Tourism.
- Develop a two-year changing exhibit schedule, including budget requirements.
- Seek a contract with a local vendor to provide refreshment services at the museum during the summer months.

FY 2002-2003

- Begin implementation of Phase I of the Fort Apache Interpretive Plan, focusing on installation of a new introductory exhibit in the Apache Culture Center.
- Continue cataloging museum collections and establish collections values for insurance purposes.
- Develop a "virtual" exhibit to be installed on the Tribe's web page utilizing museum collections and artistic works by local artists to promote the museum.
- Distribute Historic Forts of the Apache Wars promotional materials and seek contracts with partner forts to undertake additional joint projects to further program goals.
- Seek funding and implement the changing exhibit schedule.
- Apply for an ACA programs grant to fund a seasonal program of performances and artists demonstrations.

FY 2003-2004

- Complete implementation of Phase I of the Fort Apache Interpretive plan by installing exhibits in the log cabin and the TRS dormitory.
- Establish partnerships with local schools to design and implement on-site afterschool programs for K-12.
- Develop educational materials on Fort Apache in cooperation with the National Trust for Historic Preservation for National distribution and use in on-site educational programs.
- Seek funding to conduct detailed planning for Phases II and III of the Fort Apache interpretive plan.