



# WHITE MOUNTAIN APACHE TRIBE

A Sovereign Tribal Nation

## (Authorizing Issuance of a Film Permit for a Ford Commercial on the Fort Apache Indian Reservation)

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- WHEREAS,** The Constitution of the White Mountain Apache Tribe (“Tribe”) of the Fort Apache Indian Reservation provides, at Article IV, Section 1(a) that the Tribal Council (“Council”) shall exercise the power, “To represent the Tribe and act in all matters that concern the welfare of the Tribe...”; and
- WHEREAS,** Alan Benoit of The Reel West Locations and Production Services and Shooterz LLC is requesting authorization to film on the Fort Apache Indian Reservation (“Reservation”) for a Ford filming project featuring the Ford Bronco; and
- WHEREAS,** The Reel West Locations and Productions Services and Shooterz LLC requests authorization to film using an Unmanned Aircraft System (“UAS”) or drone; and
- WHEREAS,** The UAS will strictly film driving scenes and beauty shots featuring the Ford Bronco. At all times, the UAS will be within the visual line-of-sight of the operator and will not be flown in a careless or reckless manner so as to avoid endangering others; and
- WHEREAS,** The filming is estimated to occur during 1 or 2 days in December 2020, and the filmmakers will adhere to COVID-19 related protocols and safety measures; and
- WHEREAS,** A White Mountain Apache Game Ranger will remain in the company of the filming crew at all times for the duration of the filming project; and
- WHEREAS,** Reel West Locations and Production Services and Shooterz LLC have agreed to the Tribe’s standard location and escort fees; and
- WHEREAS,** The Council finds that authorizing a film permit, subject to negotiation of necessary terms with the Office of the Attorney General, will help to continue to portray the Tribe, the Reservation, and the Salt River Canyon in a positive light, and is in the best interests of the Tribe and its members.

**BE IT RESOLVED** by the Tribal Council of the White Mountain Apache Tribe that a film permit to Alan Benoit of The Reel West Locations and Production Services and Shooterz LLC is hereby authorized using a UAS, subject to negotiation of necessary terms with the Tribe’s Office of the Attorney General, and issuance by that Office.

**Resolution No. 12-2020-297**


**BE IT FURTHER RESOLVED** by the Tribal Council of the White Mountain Apache Tribe that it hereby directs that in the event this Resolution directly conflicts with the Tribal Constitution, Tribal Ordinances, or any material facts concerning the issues presented are later found to be false, this Resolution shall be deemed null and void and have no legal effect.

**BE IT FURTHER RESOLVED** by the Tribal Council of the White Mountain Apache Tribe that it hereby directs that in the event that this Resolution conflicts with a prior Resolution or Policy, this Resolution shall supersede and govern over the conflicting subject matter.

**BE IT FURTHER RESOLVED** by the Tribal Council of the White Mountain Apache Tribe that the Chairwoman, or in her absence, the Vice-Chairman, is hereby authorized to execute any and all documents necessary to effectuate the intent of this Resolution.

The foregoing resolution was on **DECEMBER 8, 2020** duly adopted by a vote of **TEN** for, **ZERO** against, and **ONE** abstentions by the Tribal Council of the White Mountain Apache Tribe, pursuant to authority vested in it under the enumerated powers listed in Article IV, Section 1 of the WMAT Constitution, so ratified on September 30, 1993, and federally recognized pursuant to Section 16 of the Indian Reorganization Act of June 18, 1934 (48 Stat. 984).

  
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Gwendena Lee-Gatewood, Chairwoman      Date      12/9/20

  
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Doreen T. Numkena, Tribal Secretary      Date